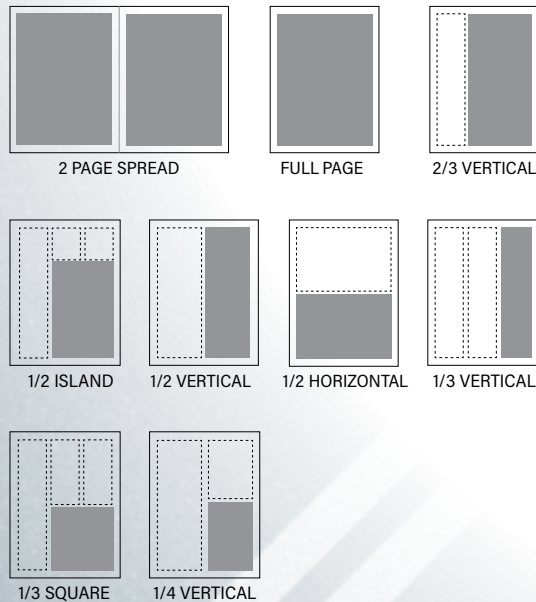


CONTENT, DEADLINES & RATES

EDITORIAL CALENDAR

ISSUE	JAN/FEB	MAR/APR	MAY	JUN	JUL/AUG	SEP	OCT	NOV/DEC
FEATURES	Motorcoach Profiles Hiring/Retention Customer Experience	Intercity Bus Outlook Accessibility Charging Infrastructure	Small and Rural Transportation Rail Profiles Transit Consultants	On-Demand Programs Ridership Trends Maintenance	Fleet Electrification Alternate Fuel Updates Driver Training Contracting	Innovative Solutions EXPO Preview Exhibitor Spotlight Special Report	MaaS Ridership Marketing Operator Roundtable	Zero Emission Bus Technologies State of the Industry Passenger Rail
SHOW DAILY/EDITORIAL WEBINARS		Alternative Fuel Webinar				APTA EXPO DAILY Bonus Issue	Emerging Technologies Webinar	
EQUIPMENT	Bus Wash/Cleaning System	Electric Bus Updates	Surveillance/Fleet Operations Software	Fare Collection	Bike Racks and Micromobility		Digital Signage and Transit Stops	Charging Technology and Infrastructure
TARGETED BONUS DISTRIBUTION	<ul style="list-style-type: none"> UMA Expo Jan 11-14 Orlando, FL. BusWorld North America/ABA Marketplace, Feb. 4-7 Detroit, MI 	<ul style="list-style-type: none"> APTA Legislative March 12-14 Washington, DC APTA Mobility April 23-26 Minneapolis, MN 	<ul style="list-style-type: none"> CTAA May 21-25 Oklahoma City OK APTA Rail June 11-15 Pittsburgh, PA 			<ul style="list-style-type: none"> APTA TRANSform & EXPO, Oct. 8-11 Orlando, FL 		
SPACE RESERVATION	1/12	3/9	4/12	5/11	7/12	8/8	9/8	10/30
MATERIALS DUE	1/18	3/14	4/17	5/16	7/17	8/11	9/13	11/2

MAGAZINE



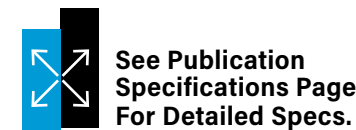
All pricing is quoted at net rate.

AD SIZE	9X Rate	6X Rate	3X Rate	1X Rate
2-Page Spread	Pricing available upon request.			
Full Page	\$5,500	\$5,900	\$6,250	\$6,950
2/3 Vertical	\$4,500	\$4,750	\$5,000	\$5,600
1/2 Island	\$3,900	\$4,200	\$4,450	\$4,900
1/2 Vertical	\$3,650	\$3,900	\$4,100	\$4,600
1/2 Horizontal	\$3,650	\$3,900	\$4,100	\$4,600
1/3 Vertical	\$2,800	\$3,000	\$3,250	\$3,600
1/3 Square	\$2,800	\$3,000	\$3,250	\$3,600
1/4 Vertical	\$2,400	\$2,500	\$2,650	\$2,950

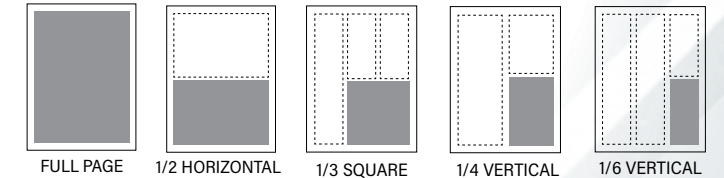
PREMIUM POSITIONING

Bellyband	Pricing available upon request.
False Front Cover	Pricing available upon request.
Gatefold / Split-Front Cover	Pricing available upon request.
Inserts	Pricing available upon request.

Premium Positions - add 10% to applicable page rate.



CLASSIFIED



All pricing is quoted at net rate.

AD SIZE	8X Rate	6X Rate	3X Rate	1X Rate
Full Page	\$2,760	\$2,925	\$3,090	\$3,250
1/2 Horizontal	\$1,390	\$1,480	\$1,560	\$1,640
1/3 Square	\$1,065	\$1,125	\$1,175	\$1,250
1/4 Vertical	\$710	\$750	\$790	\$830
1/6 Vertical	\$630	\$670	\$700	\$740