

CONTENT & DEADLINES

EDITORIAL CALENDAR

ISSUE	MANAGEMENT & BUSINESS	EQUIPMENT & TECHNOLOGY	MAINTENANCE	AWARDS	TARGETED BONUS DISTRIBUTION	AD CLOSE	MATERIALS DUE
JAN/ FEB	Entry-level driver training	Liftgates	Maintenance Management	Top 20 Products	TMC Work Truck Show - HDAW (Dec 2022)	1/5	1/13
MAR	How Freight Movement is Changing: Part 1: Logistics Tech	2024 Emissions	Longer truck lifecycles			2/2	2/10
APR	How Freight Movement is Changing Part 2: Regional & Local	Equipment Acquisition Trends (Leasing, Financing, Truck as a Service)	What we Learned at TMC	HDT Truck Fleet Innovators	ACT Expo	3/3	3/13
MAY	How Freight Movement is Changing Part 3: Dedicated, Private, and 3PL	Trailer Telematics	Mobile Maintenance			3/30	4/10
JUN	Fuel Efficiency		Retreads	Top Green Fleets		5/4	5/12
JUL/ AUG	Fact Book	Autonomous Trucks in the Real World	Brake Maintenance		heavydutytruckingexchange.com	7/7	7/17
SEP	InsureTech (How data, telematics are being used in truck insurance)	Zero-Emission Vehicles	Tire Tips	Emerging Leaders	ATA	8/3	8/11
OCT	Distracted Driving	How drivers can get the most out of today's powertrains	Predictive Maintenance	Safety & Compliance Award		8/31	9/11
NOV/ DEC	Dealing with all the Data	Cargo tech for security & efficiency	Extending oil drain intervals	Newsmaker of the Year		11/1	11/3

DEPARTMENTS: Editorial, Washington Watch, Hotline, Behind the Numbers, Road to Zero, Safety & Compliance, Test Drive, Product Update, Fleet Talk