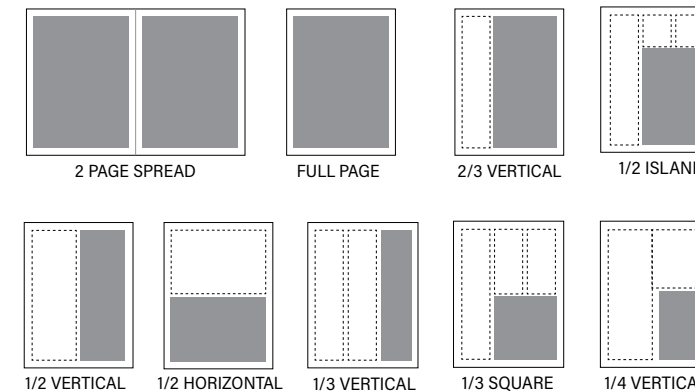


CONTENT, DEADLINES & RATES

EDITORIAL CALENDAR

ISSUE	EDITORIAL FOCUS	TARGETED BONUS DISTRIBUTION	AD CLOSE	MATERIALS DUE
JAN/FEB	The Fleet Manager's Issue • What New Fleet Managers Should Know • New Faces in the Industry • Roundtable Fleet Talk		1/10	1/13
MAR/APR	GFX Issue • Preview of GFX • Electrification & Clean Vehicles • Mobility/Asset Sharing	NAFA I&E	1/31	2/37
MAY/JUN	GFX Overview Issue • GFX Discussions • Tire Tech • Driver Safety		5/2	5/5
JUL/AUG	• Recruiting & Staff Retention • Crisis Management		6/19	6/22
SEP/OCT	• Fuel Management • Budgeting & Procurement		8/8	8/11
NOV/DEC	• Telematics • Maintenance Management • Essential Shop Tools		11/3	11/8

MAGAZINE



All pricing is quoted at net rate.

AD SIZE	6X Rate	3X Rate	1X Rate
2-Page Spread	Pricing available upon request.		
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1/2 Vertical	\$6,431	\$7,022	\$7,120
1/2 Horizontal	\$6,431	\$7,022	\$7,120
1/3 Vertical	\$4,759	\$5,407	\$5,620
1/3 Square	\$4,759	\$5,407	\$5,620
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Inserts	Pricing available upon request.

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