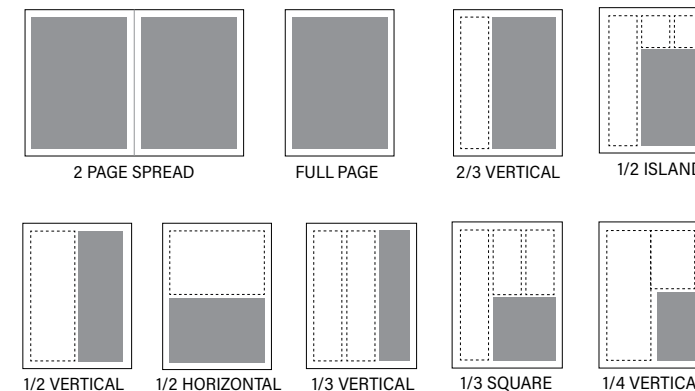


CONTENT, DEADLINES & RATES

EDITORIAL CALENDAR

ISSUE	EDITORIAL FOCUS	TARGETED BONUS DISTRIBUTION	AD CLOSE	MATERIALS DUE
JAN	Latest Developments in Fleet Electrification • Case Studies: Successful EV Implementations • Industry Forecast -- Identifying the Top 10 Trends Fleet Management		12/9	12/14
FEB	Latest Fleet Products and Services • Latest Advances in Fleet Management Technologies • Telematics as a Field Force Management Tool.		1/17	1/20
MAR	Maintenance Management and Fleet 500 Directory • Annual Maintenance Cost Survey • Top 300 Commercial Fleet Listing		2/7	2/10
APR	NAFA FMI Issue • State of the U.S. Commercial Fleet Management Industry Bonus Distribution: NAFA I&E	NAFA I&E	3/7	3/10
MAY/JUN	Fuel Management • Best Practices in Managing Fuel Spend 2023 Edition: Annual Fact Book & Fleet Safety Programs • Annual Buyer's Guide and Industry Statistics		5/2	5/5
JUL	2023 Buying Inclinations & New Model Preview • Forecast of 2024 Commercial Fleet Buying Intentions		5/26	6/1
AUG	Safety & Accident Management • Annual Accident Management Survey • Best Practices in Fleet Safety Management		7/5	7/10
SEP/OCT	State of the Fleet Supply Chain • 2023-Model Order-to-Delivery Survey	AFLA	8/29	9/1
NOV	Operating Cost Trends & Industry Recognition Awards • Annual Operating Cost Survey • 2023 Professional Fleet Manager Award Winner • Fleet Hall of Fame Inductees • 2023 Fleet Visionary Awards		10/4	10/9
DEC	Car and Truck of the Year • 2023 Fleet Car and Truck of the Year Award Winners • Top 100 Truck Fleets		10/30	11/2

MAGAZINE



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