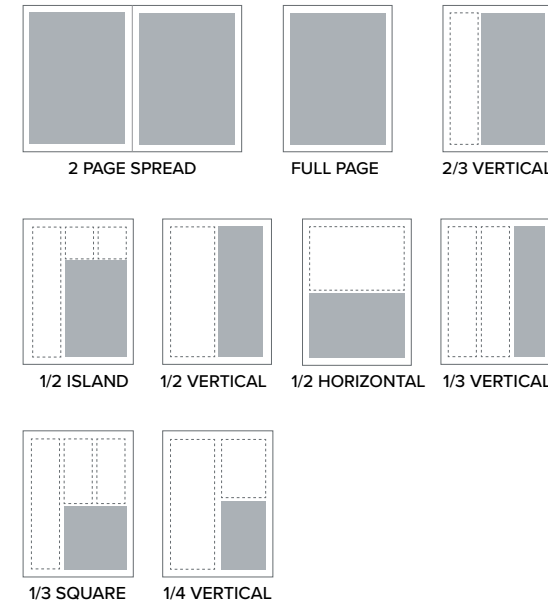


PUBLICATION CONTENT, DEADLINES & RATES

EDITORIAL CALENDAR

	EDITORIAL HIGHLIGHTS	CONTESTS & SPECIAL COVERAGE	TARGETED SPECIAL DISTRIBUTION	AD CLOSE	MATERIAL DUE
JAN	<ul style="list-style-type: none"> Firearms/Accessories Ballistic Protection Firearms Training Sims VR Ranges Command Concerns 	<ul style="list-style-type: none"> Outfit the Tactical Officer Contest Special Coverage: Current Events 	<ul style="list-style-type: none"> SHOT Show 	12/9/21	12/14/21
FEB	<ul style="list-style-type: none"> Training Products Simulators/VR Shooting Range Equipment & Targets Policies & Procedures Command Concerns 	<ul style="list-style-type: none"> White Paper/Case Study Resource Guide edition on Training Technologies Special Coverage: Current Events 	<ul style="list-style-type: none"> ILEETA 	1/10/22	1/13/22
MAR	<ul style="list-style-type: none"> Tactical Gear Spring Apparel/Accessories Fleet Upfitting/Outfitting Command Concerns 	<ul style="list-style-type: none"> Equip the Trainer Contest Special Coverage: Current Events 	<ul style="list-style-type: none"> IWCE NYOTA 	2/7/22	2/10/22
APR	<ul style="list-style-type: none"> Officer Health/Safety Crowd Control Command Concerns 	<ul style="list-style-type: none"> Outfit the Bike/Motor Officer Contest Special Coverage: Current Events 	<ul style="list-style-type: none"> NLEOM/Police Week IPMBA WSHNA IADLEST 	3/8/22	3/11/22
MAY	<ul style="list-style-type: none"> Drug/Alcohol Detection/Enforcement Investigations Command Concerns 	<ul style="list-style-type: none"> White Paper/Case Study Resource Guide edition on Traffic Safety & Enforcement Special Coverage: Current Events 	<ul style="list-style-type: none"> NRA NAUMD 	4/4/22	4/7/22
JUN	<ul style="list-style-type: none"> Public Safety Software/Mobile Apps, Firearms/Accessories Summer Apparel/Accessories Command Concerns 	<ul style="list-style-type: none"> Annual Industry Buyer's Guide 	<ul style="list-style-type: none"> PSE NASRO NSA 	5/9/22	5/12/22
JUL	<ul style="list-style-type: none"> Mobile Video (Body, In-Car) Officer Efficiency Tools Command Concerns 	<ul style="list-style-type: none"> White Paper/Case Study Resource Guide edition on Communications/Mobile Networks Special Coverage: Current Events 	<ul style="list-style-type: none"> FBINAA APCO 	6/3/22	6/8/22
AUG	<ul style="list-style-type: none"> Tactical Gear, Lighting Command Concerns 	<ul style="list-style-type: none"> Special Coverage: Current Events 	<ul style="list-style-type: none"> TACOPS South TACOPS East NTOA NAPOA 	7/5/22	7/8/22
SEP	<ul style="list-style-type: none"> Smart City Technologies Winter Apparel Communications Command Concerns 	<ul style="list-style-type: none"> Outfit the Patrol Officer Contest Special Coverage: Current Events 	<ul style="list-style-type: none"> IACP CWFleet 	8/2/22	8/5/22
OCT	<ul style="list-style-type: none"> Traffic Enforcement Armor Solutions, Command Concerns 	<ul style="list-style-type: none"> Special Coverage: Current Events 		9/6/22	9/9/22
NOV	<ul style="list-style-type: none"> Patrol Vehicles for 2023 Crime Scene Investigations Command Concerns 	<ul style="list-style-type: none"> White Paper/Case Study Resource Guide edition on Fleet Management/Efficiency Solutions Special Coverage: Current Events 		10/4/22	10/7/22
DEC	<ul style="list-style-type: none"> Storage Solutions (Firearms, Evidence, etc.), IACP '22 Report New Products & Technologies Year In Review 2022 	<ul style="list-style-type: none"> 12 Days of Holiday Giveaways Program Special Coverage: Current Events 		11/4/22	11/9/22

MAGAZINE



AD SIZE	12X Rate	6X Rate	3X Rate	1X Rate
Spread	\$4,206	\$4,488	\$4,600	\$4,689
Full Page	\$2,761	\$2,771	\$2,832	\$2,900
2/3	\$2,057	\$2,169	\$2,217	\$2,247
1/2 Island	\$1,901	\$1,982	\$2,006	\$2,016
1/2	\$1,880	\$1,887	\$1,911	\$1,931
1/3	\$1,333	\$1,377	\$1,462	\$1,544
1/4	\$1,142	\$1,163	\$1,170	\$1,227

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