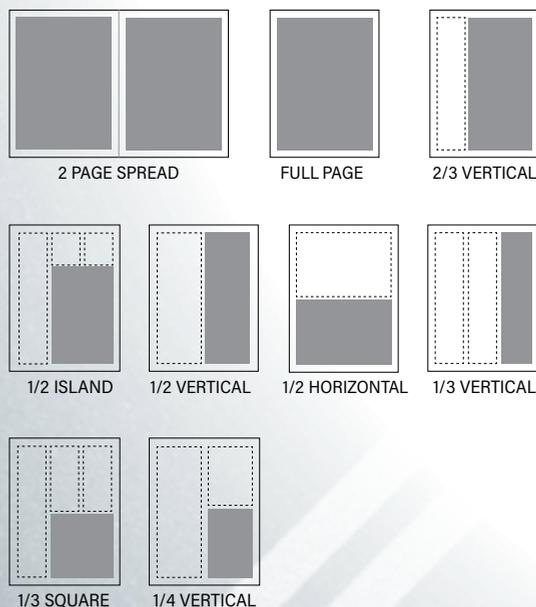


# CONTENT, DEADLINES & RATES

## EDITORIAL CALENDAR

ISSUE	JAN/FEB	MAR	APR	MAY	JUN/JUL	AUG	SEP	OCT	NOV/DEC
<b>FEATURES</b>	Motorcoach Profiles Equity Hydrogen	Electric Buses Intercity Bus Outlook Legislation	Accessibility Mobility Women in Transportation Mid-Size Bus Tech	Consultant Roundtable Rail Projects Insurance	Autonomous Vehicles Succession Planning State of Good Repair	Fare Collection Security Small Business	MaaS Maintenance Leadership	Innovative Solutions Partnerships Emerging Technologies	<b>Buyer's Guide</b> Zero Emission Bus Technologies State of the Industry Passenger Rail
<b>SUPPLEMENT/ SHOW DAILY</b>									
<b>EQUIPMENT</b>	Wash/Cleaning and Sanitization	Electric Bus Solutions	Paratransit Solutions/Bus Shelters	Rail Technologies/Bus Tracking	HVAC/Bike Racks	Fare Technologies/Video Surveillance	Seating/Signage	Micromobility	Fire Suppression
<b>TARGETED BONUS DISTRIBUTION</b>	UMA Expo Feb 22-26 Long Beach, CA	APTA Legislative March 13-15 Washington, DC	APTA Mobility May 1-4 Columbus, OH	APTA Rail June 5-8 San Diego, CA			APTA TRANSform Oct. 9-12 Seattle, WA		
<b>SPACE RESERVATION</b>	<b>1/12</b>	<b>2/11</b>	<b>3/14</b>	<b>4/14</b>	<b>6/9</b>	<b>7/14</b>	<b>8/10</b>	<b>9/8</b>	<b>11/1</b>
<b>MATERIALS DUE</b>	<b>1/18</b>	<b>2/16</b>	<b>3/17</b>	<b>4/19</b>	<b>6/14</b>	<b>7/19</b>	<b>8/15</b>	<b>9/13</b>	<b>11/4</b>

## MAGAZINE



All pricing is quoted at net rate.

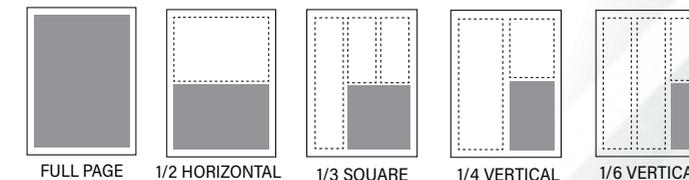
AD SIZE	9X Rate	6X Rate	3X Rate	1X Rate
2-Page Spread	Pricing available upon request.			
Full Page	\$5,500	\$5,900	\$6,250	\$6,950
2/3 Vertical	\$4,500	\$4,750	\$5,000	\$5,600
1/2 Island	\$3,900	\$4,200	\$4,450	\$4,900
1/2 Vertical	\$3,650	\$3,900	\$4,100	\$4,600
1/2 Horizontal	\$3,650	\$3,900	\$4,100	\$4,600
1/3 Vertical	\$2,800	\$3,000	\$3,250	\$3,600
1/3 Square	\$2,800	\$3,000	\$3,250	\$3,600
1/4 Vertical	\$2,400	\$2,500	\$2,650	\$2,950

PREMIUM POSITIONING	
Bellyband	Pricing available upon request.
False Front Cover	Pricing available upon request.
Gatefold / Split-Front Cover	Pricing available upon request.
Inserts	Pricing available upon request.

Premium Positions - add 10% to applicable page rate.

**See Publication Specifications Page For Detailed Specs.**

## CLASSIFIED



All pricing is quoted at net rate.

AD SIZE	9X Rate	6X Rate	3X Rate	1X Rate
Full Page	\$2,760	\$2,925	\$3,090	\$3,250
1/2 Horizontal	\$1,390	\$1,480	\$1,560	\$1,640
1/3 Square	\$1,065	\$1,125	\$1,175	\$1,250
1/4 Vertical	\$710	\$750	\$790	\$830
1/6 Vertical	\$630	\$670	\$700	\$740