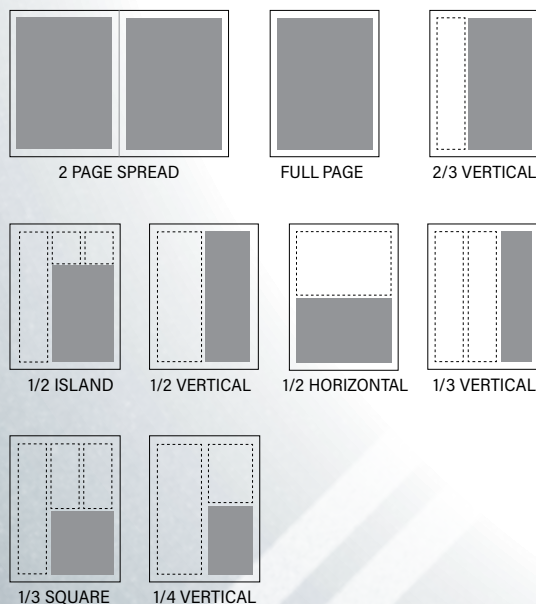


CONTENT, DEADLINES & RATES

EDITORIAL CALENDAR

ISSUE	JAN/FEB	MAR	APR	MAY	JUN/JUL	AUG	SEP	OCT	NOV/DEC
FEATURES	Motorcoach Profiles Equity Hydrogen	Electric Buses Intercity Bus Outlook Legislation	Accessibility Mobility Women in Transportation Mid-Size Bus Tech	Consultant Roundtable Rail Projects Insurance	Autonomous Vehicles Succession Planning State of Good Repair	Fare Collection Security Small Business	MaaS Maintenance Leadership	Innovative Solutions Partnerships Emerging Technologies	Buyer's Guide Zero Emission Bus Technologies State of the Industry Passenger Rail
EQUIPMENT	Wash/Cleaning and Sanitization	Electric Bus Solutions	Paratransit Solutions/Bus Shelters	Rail Technologies/Bus Tracking	HVAC/Bike Racks	Fare Technologies/Video Surveillance	Seating/Signage	Micromobility	Fire Suppression
TARGETED BONUS DISTRIBUTION	UMA Expo Feb 22-26 Long Beach, CA		APTA Mobility May 1-4 Columbus, OH	APTA Rail June 5-8 San Diego, CA			APTA TRANSform Oct. 9-12 Seattle, WA		
SPACE RESERVATION	1/12	2/9	3/10	4/11	6/7	7/12	8/8	9/8	10/28
MATERIALS DUE	1/18	2/14	3/15	4/14	6/10	7/15	8/11	9/13	11/2

MAGAZINE



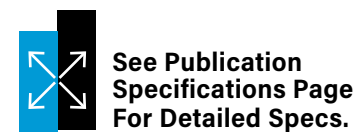
All pricing is quoted at net rate.

AD SIZE	9X Rate	6X Rate	3X Rate	1X Rate
2-Page Spread	Pricing available upon request.			
Full Page	\$5,500	\$5,900	\$6,250	\$6,950
2/3 Vertical	\$4,500	\$4,750	\$5,000	\$5,600
1/2 Island	\$3,900	\$4,200	\$4,450	\$4,900
1/2 Vertical	\$3,650	\$3,900	\$4,100	\$4,600
1/2 Horizontal	\$3,650	\$3,900	\$4,100	\$4,600
1/3 Vertical	\$2,800	\$3,000	\$3,250	\$3,600
1/3 Square	\$2,800	\$3,000	\$3,250	\$3,600
1/4 Vertical	\$2,400	\$2,500	\$2,650	\$2,950

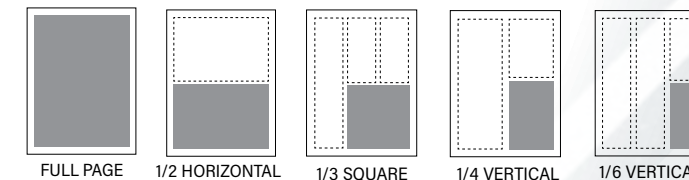
PREMIUM POSITIONING

Bellyband	Pricing available upon request.
False Front Cover	Pricing available upon request.
Gatefold / Split-Front Cover	Pricing available upon request.
Inserts	Pricing available upon request.

Premium Positions - add 10% to applicable page rate.



CLASSIFIED



All pricing is quoted at net rate.

AD SIZE	9X Rate	6X Rate	3X Rate	1X Rate
Full Page	\$2,760	\$2,925	\$3,090	\$3,250
1/2 Horizontal	\$1,390	\$1,480	\$1,560	\$1,640
1/3 Square	\$1,065	\$1,125	\$1,175	\$1,250
1/4 Vertical	\$710	\$750	\$790	\$830
1/6 Vertical	\$630	\$670	\$700	\$740