




CONTENT & DEADLINES

EDITORIAL CALENDAR

ISSUE	MANAGEMENT & BUSINESS	EQUIPMENT & TECHNOLOGY	MAINTENANCE	TRAILERS & BODIES	TIRES & WHEELS	SPECIAL	TARGETED BONUS DISTRIBUTION	AD STUDIES	AD CLOSE	MATERIALS DUE
JAN/ FEB	Driver Pay	Top 20 Products	Battery maintenance	Cargo securement	Alignment	ALL YEAR:  HDT 100th anniversary. Monthly series plus digital coverage	<ul style="list-style-type: none"> 📅 ATD 📅 HDAW (DEC '21) 📅 TMC 📅 Work Truck Show 		1/11	1/18
MAR	Sustainability	Brakes	ADAS maintenance	Smart trailers				 Print Ad Study	2/4	2/14
APR	Know Your True Costs	Autonomous Tech	Truck Triage			Dealer of the Year	📅 ACT Expo		3/7	3/15
MAY	HDT Truck Fleet Innovators	Cybersecurity	Engine Oils		Smart tires & Wheel-ends				4/4	4/12
JUN	Fuel Special: Fuel economy plus the bridge fuels and technologies to zero emissions								5/6	5/16
JUL	Diversity	Collision mitigation and AEB	Aftermarket Parts	Trailer Trends					6/2	6/10
AUG	Fact Book: Our annual issue analyzing what data tells us about industry trends						 heavydutytruckingexchange.com		7/11	7/19
SEP	Zero Emissions: Special issue devoted to electric trucks					Technician Shortage			8/5	8/15
OCT	Nuclear Verdicts & insurance	Suspensions	Winter		Tire management	HDT Emerging Leaders	📅 ATA		9/2	9/13
NOV/ DEC	HDT Top Green Fleets	Lighting and Wiring	Breakdown Management	TRUs (reefers)	Retreads	Safety & Compliance Award Newsmaker of the Year			11/8	11/11

DEPARTMENTS: Editorial, Washington Watch, Hotline, Behind the Numbers, ZEV Update (NEW!), Fleet Logistics, Safety & Compliance, Aftermarket Insight, Product Update, Fleet Talk