

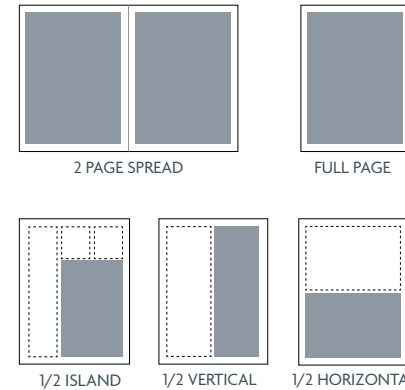
CONTENT, DEADLINES & RATES



EDITORIAL CALENDAR

ISSUE	TOPIC	AD CLOSE	MATERIAL DEADLINE
JAN/FEB	•2022 Industry Trends	12/27	12/30
MAR/APR	•M&A Activity •Reinsurance Rundown	2/7	2/10
SHOW GUIDE		4/5	4/8
MAY/JUN	•Agent Summit Coverage •Compliance Considerations for Agents	4/26	4/29
JUL/AUG	•Agent Summit Coverage •Powersports: An Untapped Revenue Stream	6/10	6/15
SEP/OCT	•Who's Who 2022: The Agent A-Team	8/15	8/18
NOV/DEC	•2022 Dealers' Choice Awards	10/17	10/20

MAGAZINE



AD SIZE	1X RATE
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Full Page	\$2,500
1/2 Page	\$1,500



See Publication Specifications Page For Detailed Specs.